



## **Certificate of Technology Compliance**

Re: Fragrance: HOMEFRESH LUSCIOUS LAUNDRY FRAGRANCE

This is to confirm that the fragrance named HOMEFRESH LUSCIOUS LAUNDRY FRAGRANCE supplied by Fizzywhiz complies to the formulation guidelines set down in International Patent Publication number WO2002/051788. This patent describes methods and related fragrance compositions for counteracting the perception of common malodours such as those associated with body odour, bathrooms, kitchens, pets, and tobacco smoke.

The Odouraze Neutralise technology is based on the extensive testing of fragrances containing malodour counteractant materials, in particular, on the measurement of efficacy in reducing or eliminating the perception of a wide range of personal and environmental malodours. No microbicides or fungicides are necessary for the activity, and the malodour benefits are believed to arise from a combination of effects, for example, chemical and physical interactions with malodorants. Date: 19/Jul/2023